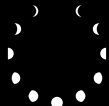


# FIRST INTERNATIONAL CALENDAR



## INTRODUCTORY DOCUMENTATION

EDUCATION ♦ PUBLICITY ♦ COMMERCE ♦ LEISURE ♦ ARTS ♦ ARCHITECTURE

POWER <sup>THE</sup>  SERVE <sup>TO</sup> <sup>TM</sup>

L E G E N D E C O M M U N I C A T I O N

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*Calendar  
+  
leader*



Education  
*Architecture*  
*ART* Leisure *Publicity*  
COMMERCE

The long awaited international calendar for our globalization Era.





TIMELY INNOVATION™



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## Note from the author

Now, since I don't have time to go through a whole website myself, I decided to make a hard copy of mine so as to ease its analysis. Most of [www.boundlesscalendar.com](http://www.boundlesscalendar.com) subject matters were maintained on this manuscript version to display the innovation's full potential and provide an overall perspective.

Reading this document should contribute to enlighten your understanding of the Caleader™ concept and the Interstice™ (its architectonic version), described within and help you adapt them to your objectives. Although it is indisputably advantageous to read the whole documentation, time restraints may force you to only go through sections of interests for the moment. The table below has therefore been designed to help focus on readings according to goals and profession.

You'll notice that some examples display past dates. It is normal since the Interstice™ project was initiated around 1996. So, at that time '2015' looked very much like *the future*. It is now determined, for convenience, that some of these examples remain as such while others be displayed with far off dates so they won't need to be updated in the near future.

Marc

Marc 'Edge' Doyon  
Author, Légende Communication

ORGANIZATION	CALEADER™	CALEADER™ APPLICATIONS						INTERSTICE
		Commerce	Promotion	Education	Leisure	Art	Architecture	
Architects , architecture schools, 3D design specialists	■		■	■			■	■
Cities, major corporations	■		■			■	■	■
Public/private schools Art, photography and music schools	■		■	■				
Manufacturing companies, leisure businesses	■	■	■		■			
Shopping centers, public, social and art organizations	■		■			■		
Businesses, gift shops, superstores, camera stores, video shops, movie studios, television and radio stations, entertainment firms, tourism agencies, youth clubs, medieval events, adventure gaming, music stores, music bands, botanical gardens, flower shops, natural product stores, organic foods suppliers, ecology oriented businesses, package delivery businesses, book stores, public libraries	■		■					
Banks, financial institutions, credit agencies	■		■					



### CALEADER™

At last a calendar without frontiers! Being the first universal calendar in history, the Caleader™ eradicates the limitations of the ordinary calendar by eliminating its typical linguistic obstacles. Being solely composed of numbers, it is accessible to everyone no matter where they come from. At last, no more linguistic obstacles in calendars.

### INTERSTICE™

Architectural version of the Caleader™, the Interstice™ allows collectivities to express their uniqueness through architecture. Tourists and locals alike can come consult its temporal references in an urban setting favorable to relaxation. The Interstice™ constitutes a pioneering concept susceptible to be admired by today's people and tomorrow's generations.

### DOWNLOADS

Let's set aside theory to access the real thing. Freely download free prototypes. Caleaders™ are ideal gifts for friends, family and business contacts. They provide enjoyment and convenience for a whole year.

Section only available on the website. Please click on link below for access.

#### WEBSITE

[http://www.legendecomunication.com/downloads\\_eng.html](http://www.legendecomunication.com/downloads_eng.html)

### QUIZ & TESTS

Find in this Quiz at least one easy question and some more difficult ones. This brief challenge will quickly confront you with the hard fact that there will always be plenty to learn. Also, you'll be able to test your abilities to handle this new concept through some exercises.

Section only available on the website. Please click on link below for access.

#### WEBSITE

[http://www.boundlesscalendar.com/quiz\\_eng.html](http://www.boundlesscalendar.com/quiz_eng.html)

### EXTRAS

This section introduces other subjects related to these innovations such as events leading to their breakthrough conception, a condensed resume of the site's material and further more.

Section only available on the website. Please click on link below for access.

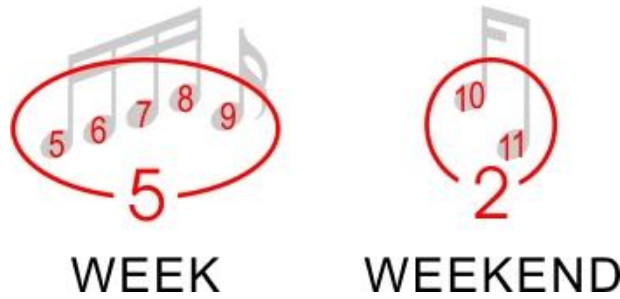
#### WEBSITE

[http://www.boundlesscalendar.com/extras\\_eng.html](http://www.boundlesscalendar.com/extras_eng.html)

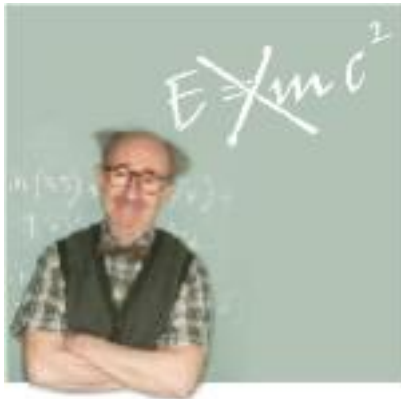
**CALEADER™:** [Calendar + Leader] Calendar without language references whose universality is achieved by gathering dates in series of FIVE and TWO within an image's graphical elements, thus identifying WEEK days and WEEKEND days without the help of a language.



Example:



The first 5 musical notes are the 5 working days of the week while the 2 others are the weekend's. We automatically know that the 9 for instance is a Friday since it is the last working day of that week.



See?! Don't have to be Einstein to comprehend that. Even primary school kids have fun navigating through Calendars™ together. And the interesting part of it is that it's UNIVERSAL because there is no language to translate. So, here you go, this is the basics of the Calleader™ concept.

*Calendar*  
+  
*leader*





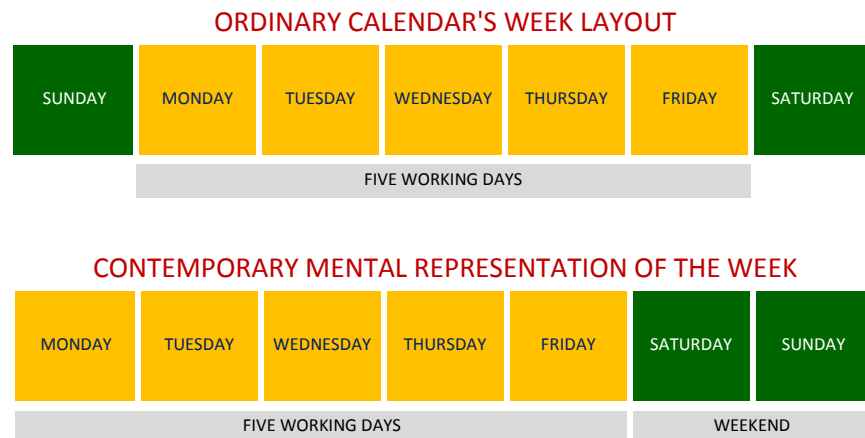
## Calendar without frontier

Whether you are in China, Brazil or Madagascar, to name only these few places, the weekly pulse of social activities is made of alternating week and weekend. Despite the fact that the ordinary calendar starts on **Sunday** and ends on **Saturday**, citizens of the world mentally juxtapose these two days into one entity: the **weekend**. In their mind, they perceive the alternating sequence of the following two temporal blocks:

The **WORKING WEEK**.....(Monday to Friday) ..... 5 days

The **WEEKEND**.....(Saturday & Sunday) ..... 2 days

The ordinary calendar's date layout does not coincide with the mental representation they have of the week.



That is based on this mental representation that the Caleader™ was elaborated. Being devoid of linguistic references, its dates are grouped in entities representing the five days of the week and the two days of the weekend. This strategy makes its interpretation instantaneous and universal. For example, let's display January 2200 in week/weekend sequences and let's distinguish them with different colors so to make the interpretation easier. Dates in orange are weekdays and those in green are the weekend. Dates being so distributed, we can state without any doubt that January 1<sup>st</sup> 2200 is a Wednesday since it fills the third place of five weekdays.



The Caleader™ - also nicknamed *Boundless Calendar™* - constitutes the very first universal calendar in history. Being solely constituted of numbers, it can be consulted by any linguistic communities in the world since it doesn't require translation.

## Leading Calendar

The time is therefore over when the calendar was confined to its linguistic community. Effectively, during centuries the diffusion of calendars was limited to people speaking the same language. It was unthinkable to promote a English calendar to a foreign region since its linguistic obstacles constituted a barrier to its export.

By removing that language barrier and by grouping dates according to the week/weekend convention, a same calendar can now circulate freely from one linguistic community to another. If for instance you were from Switzerland and were considering offering a Caleader™ to someone in Asia, it could easily be consulted since no translation is required. After countless centuries, linguistic obstacles are finally over.

## AT LAST A CALENDAR WITHOUT FRONTIER!

Therefore, the Caleader's added value is *universality*, which constitutes a ground-breaking asset in our globalization era. This exceptionality makes it a *generational innovation*. In fact, it constitutes the keystone of a new generation of calendars: the Caleaders™.

## ONE PLANET: ONE CALEADER™

Beside the fact that it's a new product, is the Caleader™ really relevant, useful and efficient? Do we really need it? In order to determine its pertinence, let's compare it with our ordinary linguistic calendar...



### THE NEED

*Juillet July Julio 7月*

Mardi Tuesday Martes  
火曜日

Mercredi Wednesday Miércoles  
水曜日

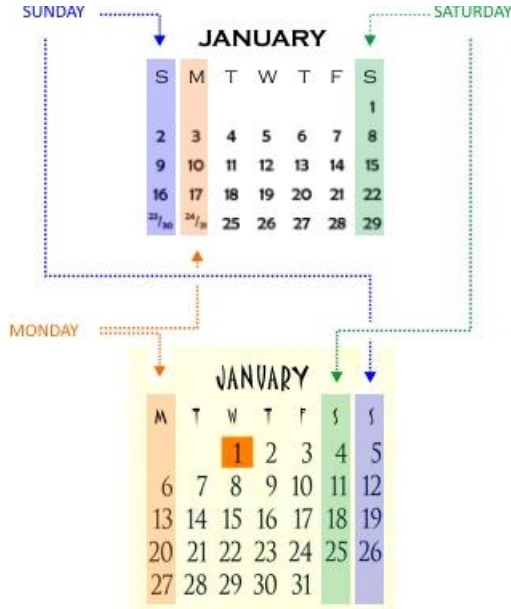
Jeudi Thursday Jueves  
木曜日

Vendredi Friday etc.  
金曜日

First, let's assess the need for *universality*. The sole alternative with our ordinary calendar, if we want to satisfy the ever-increasing number of readers, is to add more languages to its heading. As illustrated above, we can observe that the same information is repeated over and over in four different languages: French, English, Spanish and Chinese. There's got to be a better way!! We simply cannot put all the languages in the calendar's heading to satisfy everyone.

## LAYOUT IRREGULARITIES

Also, as illustrated below, there can be ambiguity with the ordinary calendar since some begin on **SUNDAY** as others start on **MONDAY**. These atypical layouts may cause confusion:



## TWO LOOKS REQUIRED

Furthermore, the ordinary calendar necessitates two looks to identify any given date. Let's observe that situation:

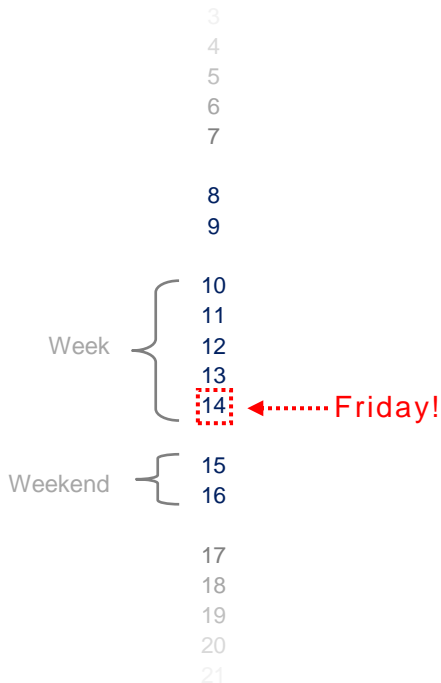


The path followed by the eyes is made of two steps:

1. Localization of the desired date, then
2. Identification of the day of the week corresponding to that date

So once the date is located, we have to raise our eyes towards the heading in order to know what day of the week it corresponds to.

There are many ways to solve a situation but there is only one best way to solve it. The Caleader™ settles these dilemmas once for all. Thus, no more need for translation since it becomes useless. And with the Caleader™, only one look is required to get all the needed information:



Indeed, it can *instantly* be known that the 14th is a Friday since it is the last of five working days.

The *language saturation problem is solved* since there is no need for languages anymore. And if there is no need for words, there is no need either for translation.

As for *universality*, anybody knows the *week/weekend international convention*. Everybody!

Next, let's mix business and pleasure by ingeniously incorporating dates within graphics. All we need to remember is that dates have to form blocks of five days for the week and two days for the weekend. As simple as that...



The Caleader's graphic potential is almost endless. As the *Book Caleader™* illustrated left can be used for *schools, book stores and public libraries*, so can prototypes below be used for their respective potential institutions.

Caleader prototypes illustrated in this section are available for download on the website:

[www.legendecomunication.com/downloads-eng.html](http://www.legendecomunication.com/downloads-eng.html)

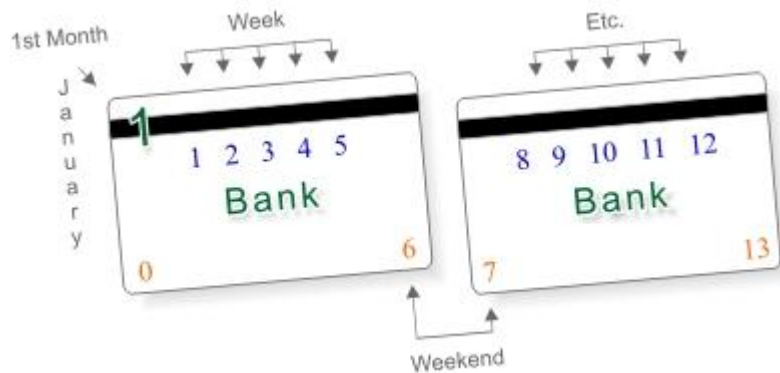
**Gifts Caleader™**

Ideal promotional tool for *shopping centers, gift shops, superstores and package delivery businesses.*



**Credit Card Caleader™**

Ideal promotional tool for *financial institutions, banks, credit agencies and superstores' credit department.*



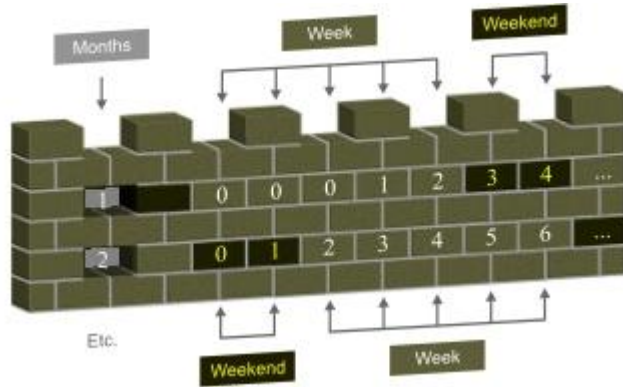
**Film Caleader™**

Ideal promotional tool for *cinemas, photography schools, camera stores, video shops, movie studios, television stations and tourism agencies.*



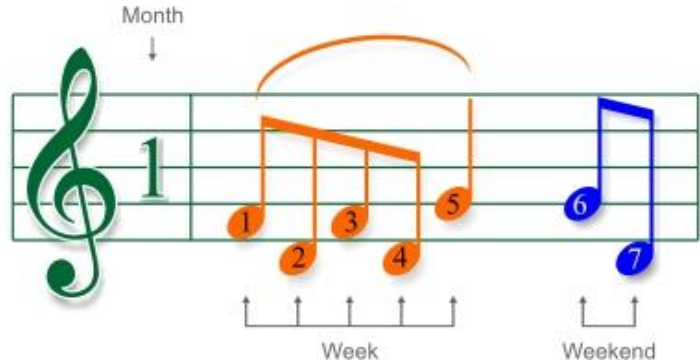
### Wall Caleader™

Ideal promotional tool for *youth clubs, medieval events and adventure gaming.*



### Melody Caleader™

Ideal promotional tool for *music stores, music schools, music bands and entertainment establishments.*



### Flora Caleader™

Ideal promotional tool for *botanical gardens, flower shops, natural product stores, organic foods and various environment causes.*



Feel free do **DOWNLOAD** any of the above Caleader™ prototypes on [www.legendecommunication.com](http://www.legendecommunication.com)  
They are in color and poster size so they were too heavy to include in the present computer file.

These few diversified illustrations clearly show the Caleader's tremendously rich thematic potential. With a little ingenuity, skill and determination, it can be adapted to almost any desired topic. It's up to you now to take the relay and create your own Caleaders™ from symbols corresponding to your priorities and vision. Just get your *Master License* on our online boutique and start drawing yours for any year you wish. The *Master License* comes with the *DIRECT DESIGN™ Guide*, a 50 page time-saver filled with helpful info about the Caleader™ concept.



But the Caleader™ isn't limited to graphics. It also constitutes an added value in many other fields. Let's now look at its six main applications and explore these fascinating avenues...



## APPLICATIONS



### COMMERCE

Tailored to seduce masses, the commercial Caleaders™ can adjust to almost any interest such as music, technology, ecology and many other popular themes.



### PROMOTION

For businesses wishing to gain long time visibility through an ingenious promotional tool, the Caleader™ constitutes the perfect approach, communicating universality, creativity and daring efficacy.



### EDUCATION

Stimulating the intellect and imagination, this valuable didactic tool will consolidate students' fellowship. A class Caleader™ for instance, would be great for team work and would thus constitute a one of a kind learning experience.



### LEISURE

With its load of matching pieces ready to be assembled, the 3D Caleader™ Game will stimulate everyone's intellect by mixing thrills and convenience since the ultimate result will be a year-round decorative 3D international calendar.



### ART

Whether for an individual endeavor or a team project, the Fresco Caleader™ will trigger joy in everyone by making the environment more attractive.



### ARCHITECTURE

Being the ultimate Caleader™ application, this architectonic universal calendar, branded *Interstice™*, constitutes a unique opportunity for architects to achieve an outstanding creation and leave an indelible mark on their time.





The calendar trade will never be the same. As it happens, up until now it was impossible to sell, let's say, French calendars to Portuguese people. But thanks to the Caleader™, we can now distribute the same calendar worldwide since it voids all linguistic barriers that used to limit its distribution to a single linguistic community. Furthermore, it constitutes a low-cost novelty to produce since unlike most calendars, it is limited to a single decorative poster size sheet of paper. It also gives a break to consumers whose days are filled with countless products saturated with translations.

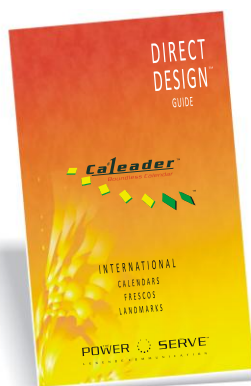
### *Beware of Losses!*



Let's not kid ourselves and celebrate too early though! We can effectively manufacture countless Caleaders™ and be compelled to throw them away. Why? Simply because consumers don't have time to play riddle while shopping. If they ignore what the product is about, they will simply pass by and ignore it. Initially then, and up to the time where it is known to the majority, most part of the budget should be dedicated to publicity in order to inform consumers of its existence, originality and characteristics. So marketing should be planned early. Failure to do so may cause considerable losses. Calendars have the particularity of not being saleable after their short commercial lifespan. **THEY ARE ONLY A ONE-SEASON-PRODUCT.** After that brief period, they cannot be sold. Contrarily to clothing which can be stored and sold the next season, they are non-renewable items. It is therefore imperative not to take the risk to undergo heavy losses due to an over-optimistic enthusiasm.

### *Steps to Market Caleaders™*

- Adoption of a theme
- Elaboration of graphic concept
- Design
- Marketing / publicity / promotion
- Printing
- Warehousing
- Distribution to retailers
- Sale to consumers



This 50 PAGE TIME-SAVER comes freely with the *Master License*. It may prove a great asset in hastening the realizing of your own International calendars. More details at the end of this document.



Nobody appreciates seeing the fruit of his labor going to waste. That's why promotion's aim is to speed up the reach of your business goals. If you want to benefit from long time visibility, display a daring corporate image and entertain your audience, the Caleader™ is the promotional tool you must have.

### Visibility

The Caleader™ favors organizations wishing to have a promotional tool corresponding to their business' profile. Elaborated in a coherent way, it could help distinguish your company, entertain your guests and incite public interest while highlighting your products and services. The Caleader™ will add a refreshing dimension to everybody's routine. During months, your business will be proudly displayed to everyone's view, generating fascination and pleasure.

### Advantages

- Unheard-of way to promote your enterprise
- Entertaining and useful
- Personalized to your business with graphics illustrating your products and services
- Generates months of visibility among your potential customers
- Possibility of inserting a legend at the back with information about your organization
- Ideal as a promotional gift to clients, business contacts, employees, friends and family members
- Perfect for spreading an innovative, universal, inclusive and openness image of your enterprise
- Great for visibility among foreign communities while experiencing communication difficulties with them
- Rarity of supply: return of people to your organization to get extra ones

Carefully observe among the following examples how a same month (January) can be displayed differently depending on one's objectives. First, by adopting the *Gifts Caleader™* above, the items illustrated on it could promote products available at the store.



Or, in the case of a Shopping Centre, its many stores' names could be incorporated on it:



Also, some space could be left vacant for the client's personal notes:



The same strategy could be applied to numerous other Caleaders™ like, for example, the *Credit Card Caleader™*. Items illustrated could for instance promote purchasing advantages provided by the membership card:



...or list the multiple privileges the card offers:



...or promote the organization by displaying its crest or another added value:

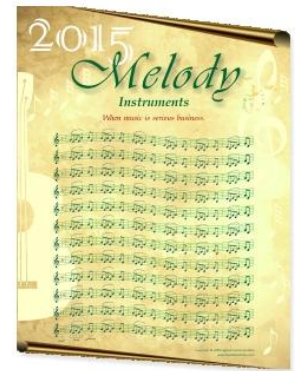


...or, again, be left vacant so to be used for personal notes:



## Exercise

Now, let's pretend for a moment that you own a music shop called *Melody Instruments* and that you want long term visibility in your neighborhood. Seizing the opportunity of a potential customer that just came into your shop and to whom you want to offer a promotional Caleader™ so it will proudly be displayed at his home, you may use the following methodology. Free samples are available for download at [www.legendecomunication.com](http://www.legendecomunication.com).



## Suggested Approach

- Before offering a Caleader™, ask first him his birthday or any date of importance.
- Then consult the Caleader™ and tell him what day of the week that date will be on.
- Next, present the Caleader™ to him stating that it is the *first universal calendar in history* and that it can be interpreted by anyone since dates are gathered in weeks and weekends.
- Finally, after informing him of your own birthday, challenge him to find it and to identify its day of the week:
  - First, ask him to find the month, then the date and finally its day in the week.



Let's not forget that it's a brand new concept and that even the simplest things require an adaptation period. Depending of his level of fatigue, it is possible that you may have to repeat the exercise. Once succeeded, congratulate him for passing the test.

It's on! You've just made a new enthusiast. He will be eager to inform his peers about this new toy, becoming at the same time your business representative. Don't forget that you are the star on this Caleader™. His listeners, in turn, will be intrigued at how he succeeds in discovering their birthday on such a mysterious illustration. Your Caleader™ will go around town. Isn't it what you wanted in the first place? And on that Caleader™ are your coordinates for those who would be interested in getting one freely at your store and, maybe, purchase a musical instrument too. At last, new potential customers coming into your business.

## DISADVANTAGE

Up and until the concept is known to most, people will be compelled to explain it to others. Unless, of course, a major televised campaign makes it known to everyone.



Get this 50 PAGE TIME-SAVER so you may achieve your Caleader™ based projects faster. More details at the end of this document.



Bored of unchanged didactic scenario for years? Weary of the same teaching methods and materials? Getting poor interest from students? Consider the Caleader™! Together, they'll discover countless cultures using contemporary calendars whose dates differ from theirs. An adventure to the heart of *modern* civilizations.



For example, when **2035** will be used in most Occidental countries, **1957** and **2578** will be used respectively in India and Cambodia. Yep! There are people\* NOWADAYS using a different temporal system than ours. In our 2035, will Japanese workers receive paychecks dated **2695** which will then be effective over there? Of course not! Otherwise, banks would be confused while attempting to change Chinese checks dated **4733** and Arabia's **1456** in the same day. For a better efficiency, all countries have adopted an international convention allowing them to proceed with economic exchange while making abstraction of their cultural differences.

Homework will never be so exciting! Imagine students attempting to discover what event triggered the Cambodian era, what is a lunar month and why it is not made of 31 days as ours. Students will marvel while discovering the world from a refreshing and unexpected perspective. And no, we are not the center of the world. Billions of people function with time references different than ours. Wow! All that stuff really starts to be interesting...

\*Population: Arabia = 48,000,000+ / Cambodia = 13,000,000+ / China = 1,320,000,000+ / India = 1,100,000,000+ / Japan = 125,000,000+ / Etc.

## Precious Educational Asset

The Caleader™ has an outstanding didactic potential. It eases the learning of historical, geographical, sociological, astronomical and artistic notions. Furthermore, it stimulates the intellect and imagination. Each Caleader™ represents a wonderful challenge and a fascinating learning experience. Consider making the student's research culminate with a collective *Class Caleader™* made from the entire group of pupils... Something tangible they will proudly exhibit for everyone to admire. As Antoine de Saint-Exupéry once put it: *If you want to unite men, give them a city to build.*



### Pedagogical Strategy

- Approach based on personal involvement and collective contribution

### Objectives

- Highlight the importance of time
- Stimulate research and innovation
- Develop a sense of accountability: time as a limited resource
- Encourage personal contribution to the collectivity
- Investigate time calculating methods throughout history
- Learn various time management systems

### Results and advantages

- Openness to other cultures and respect of the difference
- Trilling assignments providing an experience focused on discovery
- Instilment of a sense of belonging to a team
- Realization of an unheard-of creation expressing class originality

### Matters to study and pedagogical activities

- Cultural aspects of calendars
- Calendar characteristics in other cultures
- Speech by students sharing their discoveries
- Characteristics inherent to solar and lunar calendars
- Astronomy versus calculation of time

### Methodology

- Submission, by students, of themes to adopt for the *Class Caleader™*
- Democratic exercise: adoption of a theme by the class' majority
- Election of project leaders

### Methodology (*continued*)

- Research and submission by students of potential graphical elements
- Repartition of tasks to everyone
- Insertion of the group's discoveries on the back of the *Class Caleader™*
- Printing
- Awarding of one *Class Caleader™* to each student as a gesture of appreciation
- Exhibition of a wall size *Class Caleader™* for consultation by other classes
- Insertion of the *Class Caleader™* within the Graduates' Album
- Selling of *Class Caleaders™* for various fund raising projects

### Class Projects

- Collective realization of a *Class Caleader™*
- Collective realization of a *Fresco Caleader™*

*For further information regarding Fresco Caleaders™, consult the [ART Application](#) section.*

### Ideal for Open House Day

- *Class Caleaders™* constitute an excellent promotional tool to recruit newcomers, promotes an innovative image of universality and inclusiveness as well as proudly expresses your students' talent.

### Ideal for Fund Raising projects

- Promote your school by selling *Class Caleaders™* to population
- Finance school projects at the same time
- One whole year visibility for the school

## FREE SCHOOL PROJECT FORM

Légende Communication has developed a basic compiling form next page to help gather information pertaining to a specific nation. You can also download a different form that allows comparison between the various time systems being presently used around the world by clicking on the link below.

[http://www.boundlesscalendar.com/images/caleader-schoolproject\\_eng.doc](http://www.boundlesscalendar.com/images/caleader-schoolproject_eng.doc)

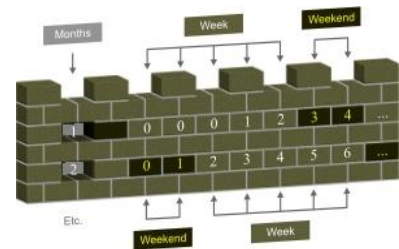
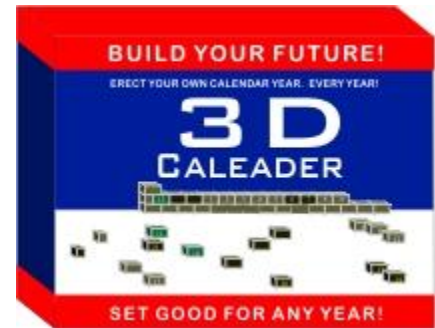
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# CULTURAL CALENDAR PARTICULARITIES

Nation: \_\_\_\_\_

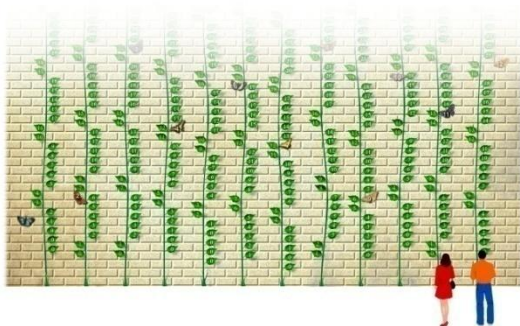
Cultural year	Event marking Era origin	New year's beginning date
Cultural numbers		
Major events underlined in their calendar		
<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>		
Collective symbols		
<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>		
Sources (example: Wikipedia, friends, dictionary, etc.)		
<ul style="list-style-type: none"><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li><li>•</li></ul>		





The *3D Caleader™* Game is an original way to stimulate the intellect. It will provide hours of fun to everyone. Based on the *Brick Caleader™* concept, this three dimensional Caleader™ allows users to erect a mini-ornamental wall whose pieces constitute a year-round calendar.

Need to identify a date? A brief look at the *3D Caleader™* will do the job! Pleasing to the eye, this pastime would ideally come with adornment accessories such as artificial plants and butterflies. The final product will graciously blend in any setting and bring enjoyment to observers. This once-a-year hobby helps underline the importance of time. Next year? Just disassemble the structure and rebuild another one corresponding to that specific year's prototype. For more details about such a 3D game, just get the *Master License* which comes with the *DIRECT DESIGN™* Guide, a 50 page time-saver providing data about how many pieces are required for months, weeks, weekends, etc.



Performed cleverly, the *Fresco Caleader™* is an artistic expression that triggers a brief moment of awe in the midst of any ordinary day. Setting off conversations, it will be the subject of the hour for onlookers stricken by its originality. Consulted by most, it will become a daily time reference in the neighborhood. Embellishing the urban scene by its blending elements, it could express any given theme. Inside, it could entertain spectators calmly chatting in a reception hall or during the intermission between artistic

representations. Outside, it could graciously decorate the front entrance of any institution. Artistic Fresco Caleaders™ are displayed on the website: [http://www.boundlesscalendar.com/caleader&arts\\_eng.html](http://www.boundlesscalendar.com/caleader&arts_eng.html)

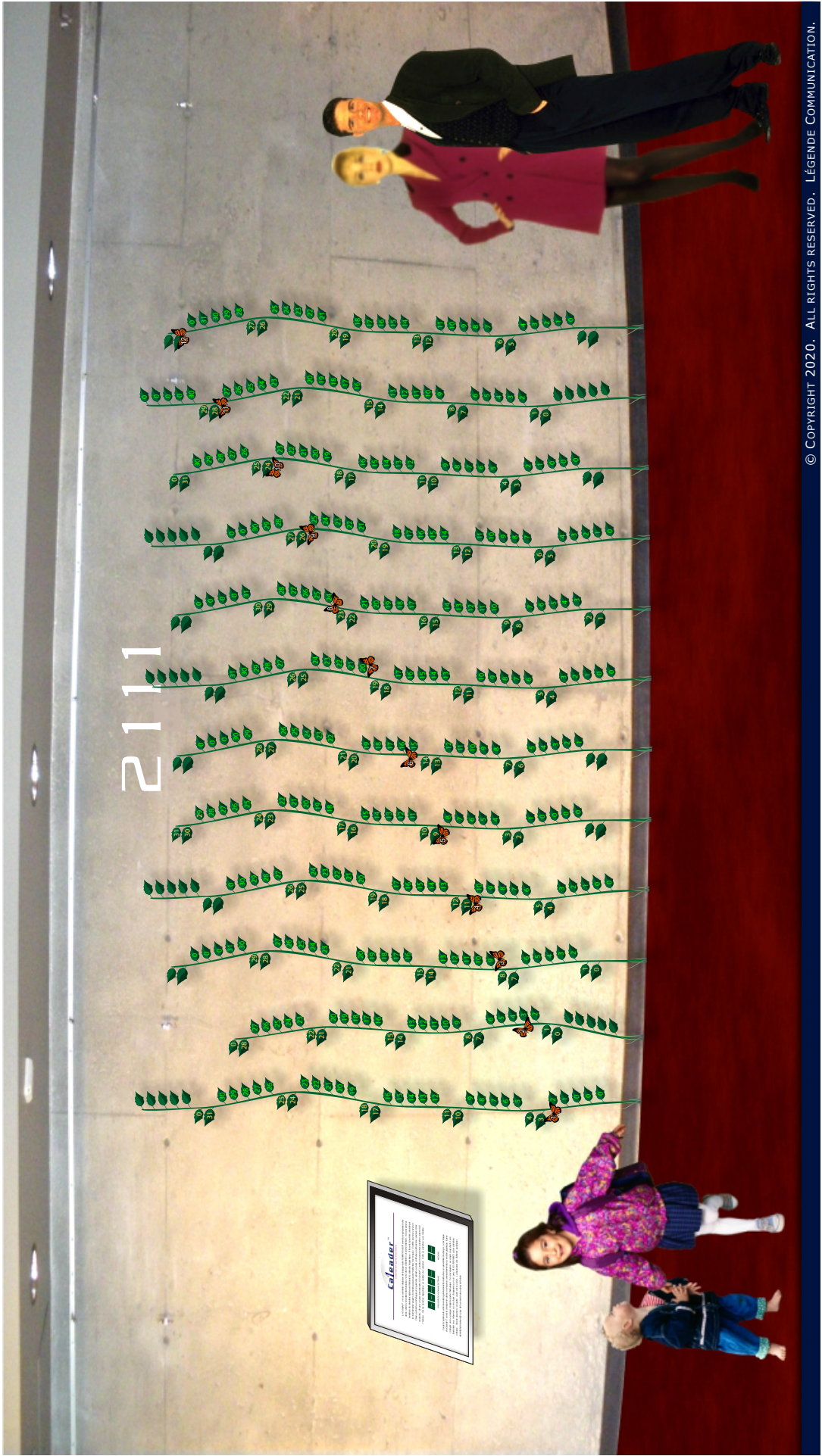
### *Fresco, not Fiasco*

This fresco project will add a refreshing dimension to the urban zone, giving it a lively character. Furthermore, it constitutes a valorizing alternative to youth coping with idleness. Such an initiative would motivated them to get involved and expressing themselves wisely, first consulting each other for an urban artwork theme then achieving it in a way that satisfies their common ambition to state their distinctiveness.

The end result could be a artwork representative of their identity and values. Once completed, they will proudly show their achievement to people, which could instill self-esteem and set the way to a bright future. Numerous walls in the urban zone would welcome such a fresco, therefore contributing to heighten the cities overall appearance.

For more info about such a 3D fresco, just get the *Master License* which comes with the *DIRECT DESIGN™* Guide, a 50 page time-saver providing clever clues about how monthly elements can be arranged so they won't have to be replaced while changing dates every new year.







INTERSTICE



ARCHITECTURE PROJECT



Minimalist Interstice™ prototype

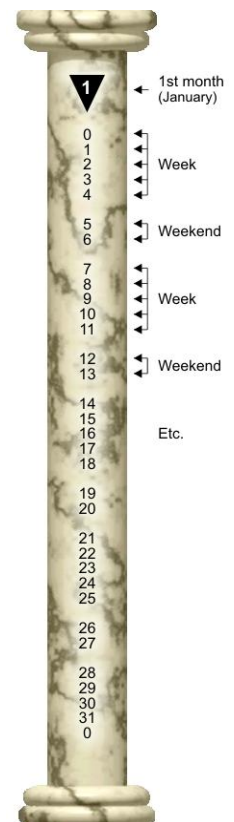
**INTERSTICE™:** Architectural calendar composed of twelve structures of any shape on which are built-in dates of the current year.

Foundation of *universal* architectonic calendars, the Interstice™ not only allows the collectivity to express its originality through architecture but also integrates a universal time reference accessible to onlookers from all places. Like a sundial, it doesn't require any translation. Therefore, it constitutes one more step towards universality since everyone can consult it without having to feel discomfort about of linguistic obstacles.

### UNIVERSAL temporal structure

Being solely composed of numbers, the Interstice™ can easily be consulted by anyone since the identification of the days of the week is made possible by grouping dates according to the contemporary international weekly standard, which is the week/weekend sequence.

For pedagogical purposes, the Interstice™ and structure illustrated on this page were reduced to their simplest expression. You may consult our website's [Design](#) section to discover multiple possibilities to substitute them by cultural or futuristic structures.



Minimalist structure prototype



The captivating aspect of the Interstice™ resides in its *universality*, its design possibilities and its thematic potential. Structures composing this work may vary from one another as to their forms and proportions. They can either be relatively small or have humungous dimensions. They can express cultural pride, social values, futuristic vision or simply the ingenuity of the designer. Materials are also his prerogative. He can favor cement, marble, wood, gold, silver, glass or any other material which may be judged relevant, depending of his priorities: longevity of the structure, aesthetics, technology (automated digital dating system, for instance) or the easy maintenance of the structure.



Erected in the heart of a public park, the Interstice™ is the culminating point of a relaxation area. Ideally surrounded by gardens and fountains, it offers visitors quietness in a setting favorable to an urban break. This universal architectonic time structure offers visitors the opportunity to come and lounge during a simple walk, no matter what dialect they speak or culture they are from.

Discover how the world is ripe for Interstices™ and how it can ease interaction between nations and contribute to a better understanding from one another...



The NEED for the Interstice™

**2015**  
**WORLD COMMUNITIES**

Arabic	Indian	Australian	Italian	Cambodian	Japanese	Chinese	Jewish
1436	1937	2015	2015	2558	2675	4713	5775
١	१	1	I	១	一	一	א
٢	२	2	II	២	二	二	ב
٣	३	3	III	៣	三	三	ג
etc.	etc.	etc.	etc.	etc.	etc.	etc.	etc.

All countries use the gregorian calendar as an international time reference but many employ parallelly a cultural calendar whose starting era differs from others. That cultural year underlines the start of an important era to them and the calendar's yearly beginning varies according to each one. Furthermore, many of these calendars are lunar. The Interstice™ would then help visitors get acquainted with the particular way the nation manages time. Illustrated by chronological order for the year 2015, on previous page, are a few contemporary cultural dates.



The present historic period we live in is characterized by the fact that distances are measured in terms of time. For most of us, technological progress makes it obsolete to assess distance in terms of space. All is now a matter of time: Paris? Six hours from here! Tokyo? Fourteen! New York? Two! Ignoring distances, we now rely on time since it has become the benchmark by excellence. In the same day, we can now visit cities at opposite ends of the globe. Technology allows us to move at a breathtaking speed, hastening our interrelation with each other.

### *Global Touristic Perspective*

The advent of globalization constitutes an un hoped-for opportunity for each people to share their respective distinctiveness. It may favor mutual understanding and allow ethnic groups to proudly share their collective singularity. Each community has its own history, heroes, dialect, gastronomy, values and traditions. The calendar, at this level, constitutes a social banner. It reveals the predominant particularities of each civilization.

Each era or society possesses a distinct methodology for calculating the evolution of time, may it be the simple rhythm of seasons or a more elaborate system. The calendar, by its nature, allows each tribe to remain conscious of its ethnic identity. It favors the perpetuation of social values and traditions. Cyclically, the community commemorates its territorial, social, sacred and legendary celebrations; it remembers its athletes, artists and thinkers; it recalls epic wars and heroes. So, the calendar whispers the cultural secrets of each nation.

Parallelly, architecture remains an incontestable expression of the collective ingenuity. May we think of the pyramids of Egypt, the monoliths of Stonehenge, the Eiffel Tower or the Statue of Liberty, architecture constitutes an inexhaustible cultural heritage, often filled with revelations and mystery. It awakes curiosity and triggers fascination. That's why, still today, these landmarks remain culminating points of touristic afflux.



Minimalist Interstice™ near waterfall

It can therefore be concluded that distinctive architecture constitutes an added value for communities eager to make their cultural assets known to others. The Interstice™ can be an excellent promoting banner and fill the ever growing need of the human spirit to discover the other. What would be better than an Interstice™ to confront prejudice and prompt a fruitful reflection?

The Interstice™ will fascinate visitors from around the world while providing an enlightening experience. Effectively, it possesses an exceptional pedagogical potential. It may abound with historical, geographical, sociological, astronomical and artistic features.

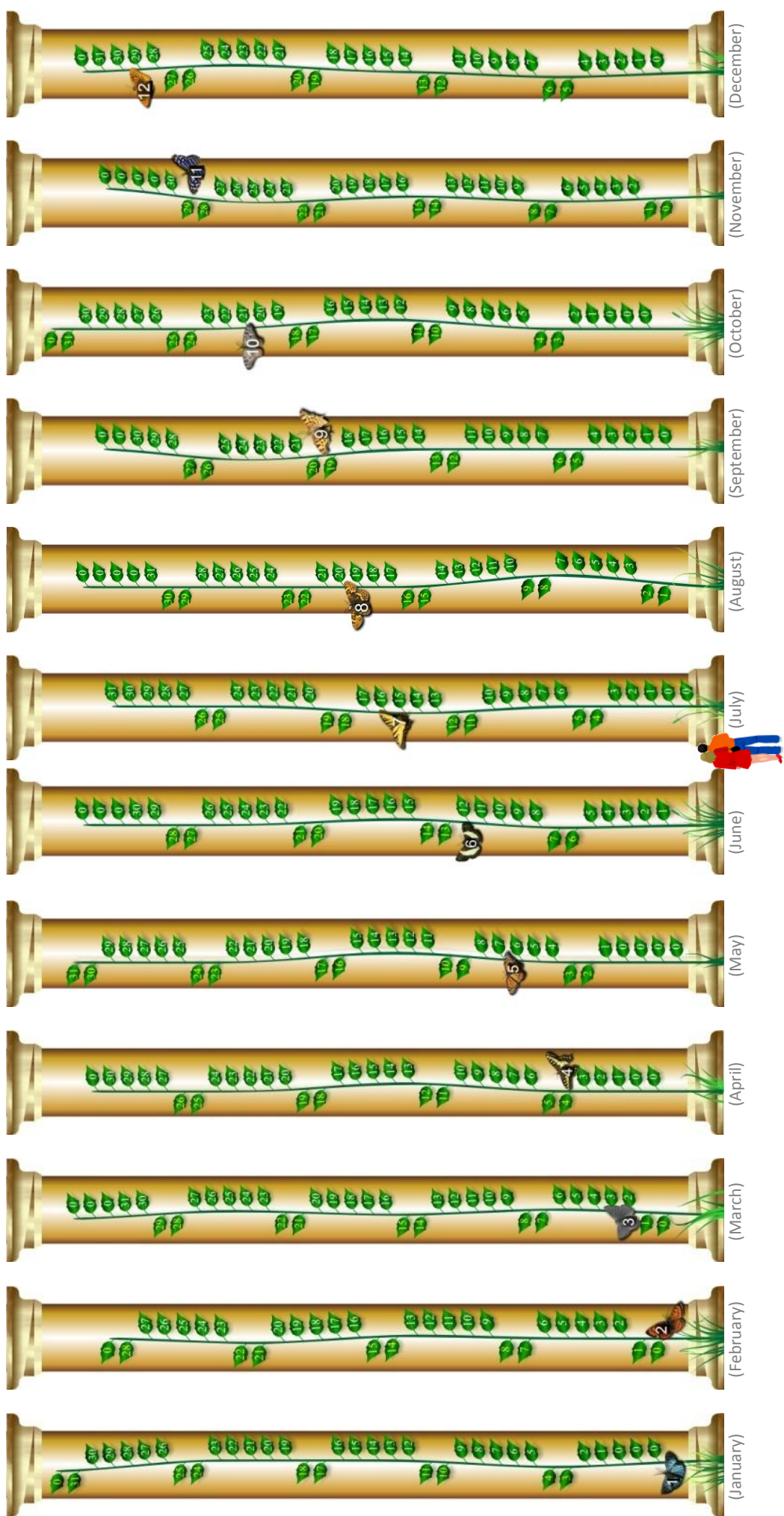
Each Interstice™ represents in itself a fascinating adventure. In fact, this innovation could ensure an unhoped-for visibility for its Host-City and enrich the visitor's stay as well. This is why the tourist population that will get acquainted with this milestone could attempt repeating the experience. Among their travel photos, none will be confounded with those of the Interstice™. These pictures will bear witness to an unmatched masterpiece.

By its nature, the Interstice™ will prompt local pride and induce public interest, as much regional as international, thus contributing to tourist afflux and the reach of financial goals. The universality of this milestone will not fail to enthrall strangers and add a refreshing highpoint to their itinerary. It is hence judicious to invest in a project generating as much cultural as economical advantages. This artistic keystone is a lighthouse, an event in itself. Also, the simplicity of the structure could make it a success that is not that expensive to achieve.

Let's now see how a minimalist Interstice with climbing plants may constitute a universal calendar and a point of interest for touristic masses...



# Year 2111



Can you find your birthday on this minimalist 2111 Interstice™?

To do so, spot the matching monthly structure then find the date and identify its day of the week. Notice that the reading is from bottom to top.

You may access these pictures on the website ([www.boundlesscalendar.com](http://www.boundlesscalendar.com)) for viewing details.

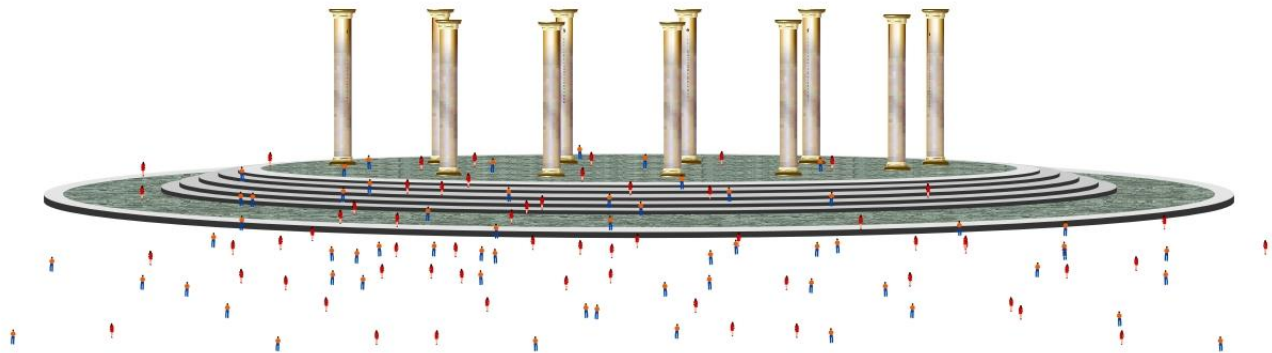


Neither era nor civilization ever gave birth to such an architectural milestone. The Interstice™ thus constitutes a pioneering concept susceptible to be admired by today's populations and tomorrow's generations. The visibility generated by such an architectonic ingenuity could surpass all expectations. Who knows, maybe your Interstice™ will still be proudly standing up in the next millennium, revealing to the then generation the originality of our era and the courage we have inherited from our predecessors.

### Branding of the Structure

The dictionary definition of an «*interstice*» resumes perfectly the two main facets of this mega structure: *space* and *time*. It defines it as being a *space* between two things, for example, the spacing between your computer keyboard keys. An interstice also designates a *time* interval between two situations. As an example, the peace interstice between the two World Wars was 21 years (1918-1939). This structural calendar thus embraces the two main aspects of the interstice definition: *space* and *time*. Being physical, it occupies *space* and, by its nature, it constitutes a *time* reference. What other designation would have better fit this milestone?

Your Interstice™ should therefore be a breach in space/time, an urban haven, a retreat zone impermeable to urban preoccupations. It should also be a pause in daily activities, an interval favoring resourcing, serenity and equilibrium.

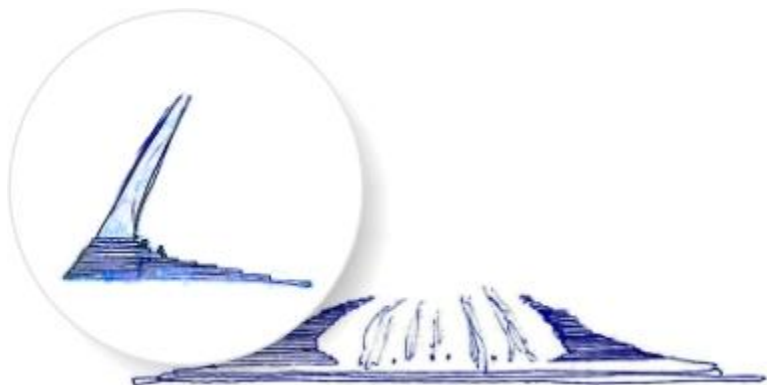


Minimalist prototype

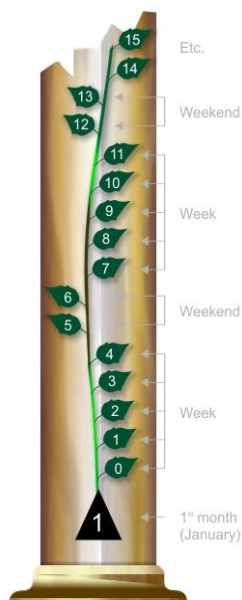
For pedagogical purposes, the Interstice™ illustrated above has been reduced to its simplest expression. You may consult our website's [Design](#) section to discover the possibilities available to swap such minimalist identical columns by cultural or futuristic structures. Furthermore, these structures don't have to be identical to each other.

Get acquainted with the thrilling facets of this super project: creativity, ingenuity and design. Dare take on the challenge of being who you really are: *different*. If you think big and refuse to be content with the crumbs your environment is feeding you...



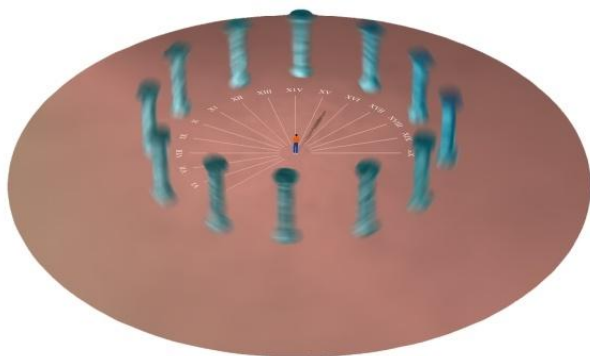


When time comes to design your Interstice™, it is imperative to think outside the box, to dare being audacious in order to achieve a ground-breaking realization. Your imagination is the only boundary. Beside technical limitations, it is indispensable to create a structure whose visual impact will prompt respect as onlookers witness an amazing phenomenon. Get inspiration from the following few suggestions.



### *DATES*

Dates could be integrated in an artistic manner as illustrated left, thus adding an aesthetical cachet to the creation. By itself, the sole dating system constitutes a great challenge for the architect since dates should be updated annually in order for the structure to remain relevant and contemporary. No one, of course, would really be interested to go consult a temporal reference which dates would be obsolete. Therefore, design plays an important role since it is imperative to elaborate a dating system which integrated elements allow their yearly replacement. The Interstices™ should be fully functional and made of modular elements without compromising the aesthetic aspect of the work. This, of course, does not apply if dates can automatically be updated annually by a computerized dating system.



### *INTEGRATED SUNDIAL*

Positioned in the center of the Interstice™, the visitor could consult the time of the day by observing his shadow pointing towards numbers of a sundial integrated to the structure. Thus, the Interstice™ would be a complete time reference revealing the year, months, days and hour of the day. Will taking a picture of one's own shadow become a new tourist pastime?

## MIDNIGHT INDICATORS

At exactly midnight every day, the Interstice™ indicates the passage from one day to another, illuminating the skies during one short minute by means of its programmed light beams. This brief show generates anticipation in surrounding areas, requiring to remain vigilant in order to grasp this precious moment of the day.



## Unhoped-for Perspective

These few clues should inspire you to achieve with your efforts and ingenuity, a never-seen-before structure. If architecture and urbanism captivate you, the Interstice™ concept will allow you to discover an unexpected perspective of architecture.

During the design process, follow your instinct! Each monthly structure can take any shape issued from your imagination. Don't forget however that they have to respect a specific theme. You can sketch out these structures as per your own vision, then promote your Interstice™ to various potential clients or, if you already have a client in mind, draw a model matching his profile and approach him with an Interstice™ that ennobles his identity.

**A plain sheet of paper and a pen is all you'll need to start.** Take the time to relax before undertaking the project. An excess of stress may block your inspiration. Consider how the client you have in mind should be perceived, his predominant characteristics and the symbols reflecting his nature. Invest time, energy and resources on a daily basis. It belongs to you to achieve the artwork of your choice. With a relatively small daily investment, constancy will allow you to reach success on the long term. Intelligence, effort and perseverance could lead you on the path to victory. Remember that a tree doesn't grow in a sole day. (Well, yes, *plastic* tree, but they truly are not that fabulous ;-)) A little time invested regularly and a lot of passion could lead you far beyond your expectations.

### EXAMPLE OF VARIOUS FORMS BEING USED FOR MONTHLY STRUCTURES (JANUARY and FEBRUARY)



## EXAMPLE OF VARIOUS FORMS BEING USED FOR MONTHLY STRUCTURES (JANUARY and FEBRUARY)



These graphics and more can be downloaded from the website for viewing details.

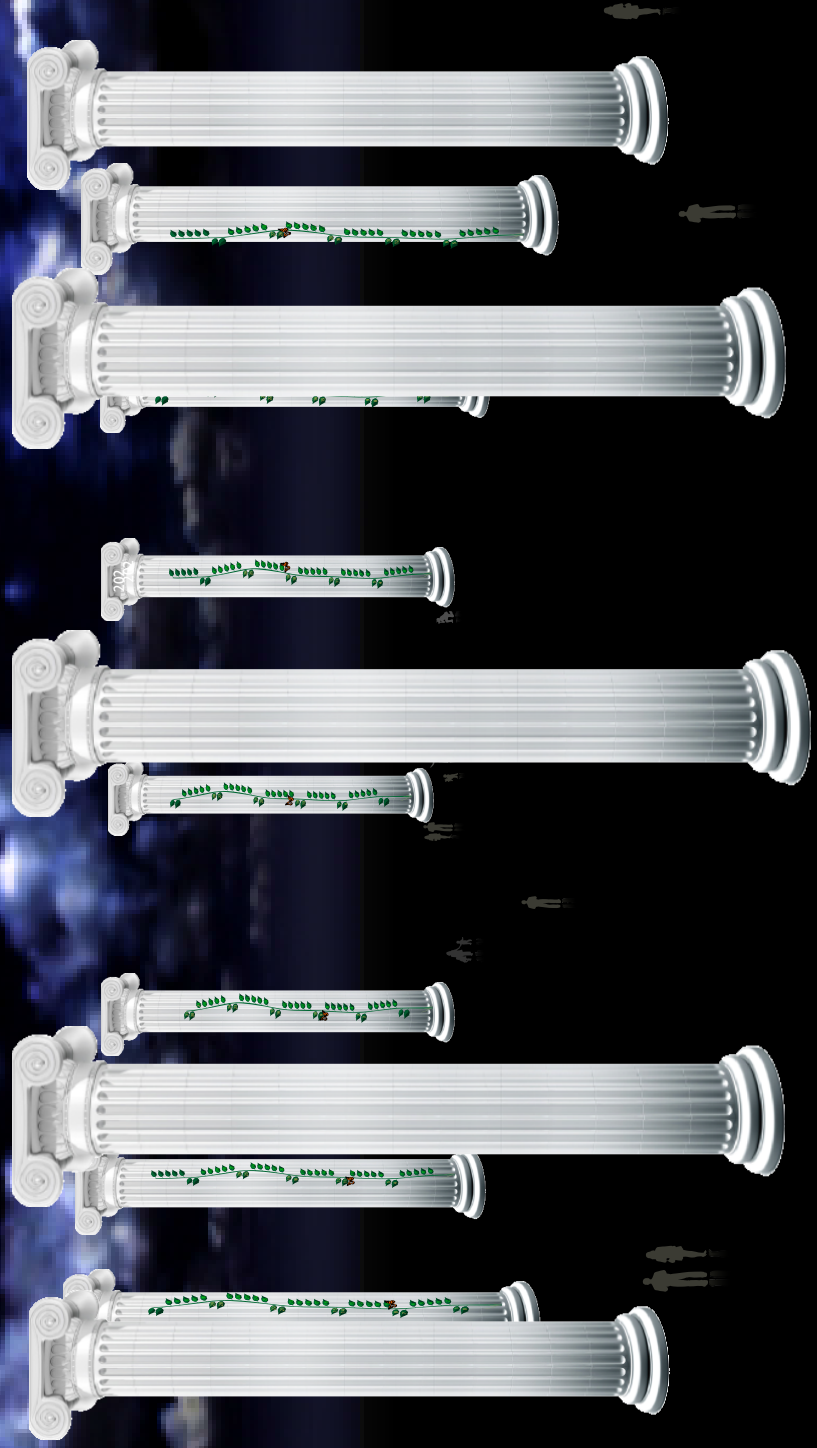
### *Design Strategy*

It is useless to display every possible theme that comes to mind such as, for instance, social values (patriotism, family), history (events, heroes)... These structures could for example emphasize on twelve men whose historic contribution has shaped the nation. They could also depict a story, be part of a whole, expressing an introduction with the first month of the year up to its conclusion at last (such as displayed in the *Shalom Interstice™ Landmark*). Since observers will be surrounded by these structures, it would be wise to attempt communicating an ambiance so that they may feel a mood emanating from the Interstice™. It is then up to the designer to elaborate themes expressing his particular vision. The basic notion is that a structure can have a different shape than others as long as it still serves the purpose of displaying adequately its month of the year.

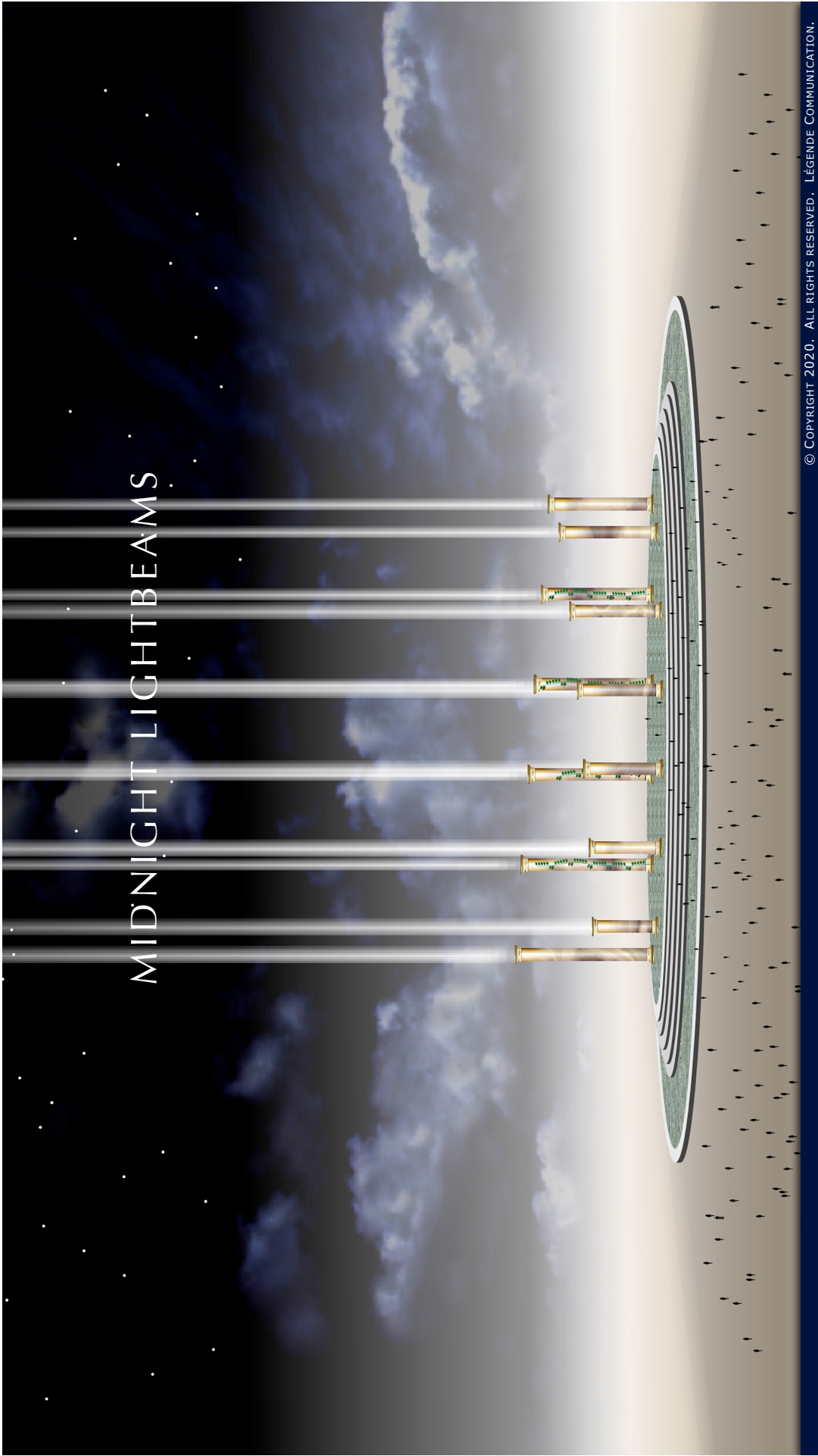
For those who are not yet knowledgeable about 3D software, it could be useful to know that they can freely use [Google Sketchup](https://www.google.com/sketchup/) which provides a full range of powerful 3D tools that can draw any shape that comes to mind. Sketchup's main features are displayed on Youtube through online tutorials.

Who are potential Interstice™ buyers? Let's discover their profile and motivations...

# INTERSTICE™ LANDMARK - YEAR 2212

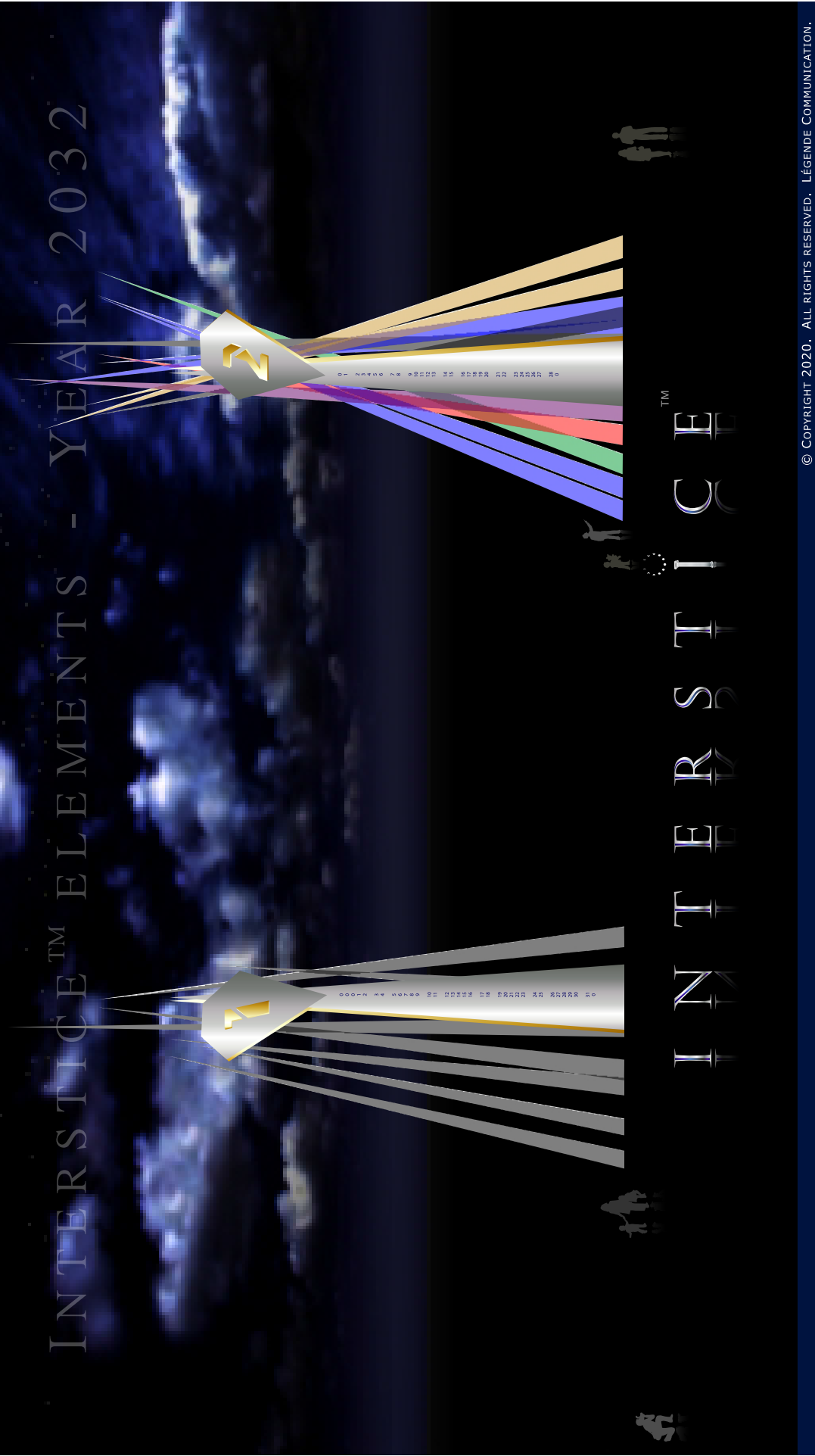


# MIDNIGHT LIGHTBEAMS





# INTERSTICE™ ELEMENTS - YEAR 2032



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You are an intense architect who wants to draw unique Interstices™ with the aim of promoting them to clients susceptible to erect them on their territory? Consider the following candidates to acquire such unrivaled mega structures.

### *Cities*

Every city dreams of becoming a tourist attraction. The substantial income generated by this industry is coveted by most. However, to become distinguishable isn't easy. A city is a city and there are plenty on earth. What then should be done to incite interest towards the territory? What makes millions of humans invest a small fortune every year, leave their region and cross oceans to reach a tourist destination? The mental evocation that these destinations exert on the human mind constitutes an undeniable source of motivation. Its might is so powerful that it moves human masses, provoking touristic tides.

At this level, an outstanding Interstice™ can represent an interesting option for the city. The Interstice™ possesses all the great assets of architectonic milestones: uniqueness, charisma and a pleasant appearance. Therefore, by its nature, it constitutes a landmark and deserves its place besides world-famous cultural expressions. It has all the qualities needed to become a universal emblem solicited by touristic masses. This concept bears witness of openness to the world and represents a unique opportunity to concur to architectural gems of civilizations.

### *Nations*

Modern transportation favors the moving of masses. Exploration has now become a popular entertainment. Equipped with a cellphone at all times, people snatch daily scenes for keepsake. The actual era thus represents the ideal epoch for a nation wishing to get a landmark that will propel it to the international forefront. What could be better than an Interstice™ to express its distinctiveness and trigger interest towards its territory?



## Client's Motivation

The ingenuity of a work is not enough to convince an official to invest huge amounts of public funds. His decision must take into consideration the economical aspect of the project. Apart from the enormous amounts of money to invest, he must also consider lateral implications: time, energy, expertise and public criticism. Although the initial investment may be substantial, numerous advantages could largely compensate for it on long haul: worldwide visibility, local pride, employment, tourist convergence, social development and economic prosperity.

## Your Client's Clients: Tourists & Guests

Issued from a simple but performing concept, the Interstice™ constitutes a refreshing pause for the tourist keen on travel trophies. Brightening up his journey, it will garnish his itinerary. One will surely be photographed near the column on which appears the date of his visit. The vacationing couple will be pleased to be photographed near their engagement date. As for children, they will cheer up while getting their picture taken as they proudly stand near their respective birthday date. Whether young or old, everyone will have fun investigating the structure for important dates.



Tourist merchandise

Furthermore, as for any destination, visitors will eagerly buy products reminding them of their visit. Thematic Calendars™, postcards, t-shirts, caps, key rings and accessories of all sorts could easily become an additional source of income long after the Interstice's inauguration. These products constitute an asset since the tourist using them back home becomes a promotional agent for you. He will tell his people who could also come experience for themselves this unique adventure.

## Major Corporations

Motivated by prestige, many companies could also want to acquire an Interstice™ for their own for their head-office. An aluminum manufacturing company, for instance, could decide to erect an Interstice™ entirely made out of aluminum. Thus, when an official visit occurs, guests may be overwhelmed by the masterpiece's majesty, achieved entirely from the company specialized product. Let's not forget its functionality since it also constitutes a time reference to the observer.

By its universality, the Interstice™ can be built on any collectivity's territory. The community must simply select a strategic spot. Many factors may influence this choice, such as the availability of an outdoor site, the economic goals for that targeted region and its accessibility to the population. Apart from erecting a unique work expressing its identity, the client could also benefit from the following advantages:

- Association to an architectonic concept marking the dawn of the new millennium
- International visibility, pride and distinction
- Convivial and original relaxing area
- Tourist influx
- Employment creation
- Economic growth

Why do research? For what purpose? Who will benefit from it? Let's discover the importance of research in the design process of an Interstice™...





If you want to stand out as an architect, it is imperative to invest on research, particularly on your client's profile and calendar so as to optimize your performance, prompt public interest and give him appropriate visibility. Be aware of your originality! Without being eccentric, proudly express your singularity. Once your Interstice™ is designed and the project elaborated, there will only remain to find an acquirer and to determine with him the site of its erection.

Keep in mind that your client wants to trigger international interest towards his territory. The cultural factor is therefore essential. In the eventuality that cultural numbers were present on the Interstice™ instead of conventional numbers, it would lose its international aspect. However, such an Interstice™ could represent an interesting touristic asset for visitors wishing to explore the cultural temporal system of the Host-City.

Since Interstice™ elements can adapt to practically any structural form, its designer should make a serious research on the Host-City, its culture and its history so to express adequately its identity:

- What are its cultural symbols?
- How can they be represented on structures?
- What is its cultural year?
- Is it a solar or lunar calendar?
- At what season and date does its New Year start?
- On what historical event is based the origin of its calendar?
- Can we make this event transpire on the Interstice™?
- What are its traditional numbers?
- Do these numbers originate from their alphabet? (Some nations use their alphabetical letters as numbers. Example: A (=1), B (=2), etc., then  $A+B = C$ .)
- How can numbers be astutely integrated to the Interstice's structures without compromising its aesthetic appearance? etc.



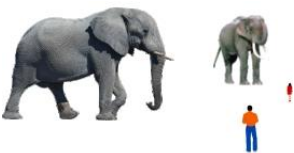
Research will provide the architect with theme elements to exploit, thus enabling him to conceive an unheard-of masterwork especially profiled to his client. The final product will portray the Host-City in such a particular way that it won't correspond to any other community in the world. As we know, cultural symbols aren't lacking in most societal groups.



Through art, cultural expression transmits a feeling related to a society. It is expressed by exterior signs symbolizing what distinguishes that collectivity. On the left are straightforward examples of cultural symbols being used as monthly structures.



An Interstice™ may also underline the glorious era of an empire. Structural elements could therefore adopt shapes related to that period. Dates could be displayed in numbers used at that time thus evocating that era. Let's notice that on the illustration on the left, shields vary from one another, each expressing their own particularity.



Elements could as well bring to light a geographic region such as India, for example. In the minimalist illustration on the left, there would only remain to incorporate dates and cultural particularities pertaining to **India's calendar: 1957** (year 2035 of the **Gregorian calendar**) so the tourist may better get acquainted with this culture.

By its versatile nature, the Interstice™ can consequently adapt to countless domains:

- Mythology, culture and tradition
- Sport, cinema and music
- Events and historical heroes
- Social values such as family, work and courage
- Technology and futurism, etc.

What makes the Interstice™ a challenge? To what extent? Let's discover why building one constitutes an enormous but punctual challenge...



Nothing happens by coincidence. Everything is the result of a will. At this level, the Interstice™ isn't an exception. It will only turn into reality when someone, somewhere, will take that firm decision. The main challenge will then be to form a competent team dedicated to its achievement. Effectively, it is too big a challenge for a sole person's competence. Engaging contacts will then be required to gather the needed expertise. Experience shows that *what we know is important but WHO WE KNOW can make all the difference*. Our contacts can sometime take us out of trouble, give us a hand or open doors that we couldn't otherwise.

An Interstice™ cannot be improvised. It is the fruit of a sturdy reflection. Financing the venture is only one aspect of it. There also is...

- Research to do
- A theme to establish
- A colossal structure to conceive
- Contacts to initiate
- Clients to find
- Negotiations to undertake
- A site to determine
- A sale to close
- Permits to obtain
- And numerous other unforeseen events which won't take time to hatch out.

Consequently, this is a long term project requiring intelligence, efforts and perseverance. Each Interstice™ represents in itself a paramount challenge since it appeals to ingenuity and vision. With your know-how and perseverance, it could become a new international landmark admired by foreign populations, thus bringing you fame and recognition. The next decades are favorable to erecting such masterworks, thus marking the birth of the third millennium as the *Interstice™ Era*. In effect, it shapes history: the very first universal architectonic calendars in human history.

Who are these architects who will harness their talent for the completion of such a magnum opus? Are you one of them? Consult the next topic to see if this undertaking matches your aspirations...



For architects wishing to get out of the beaten path, mark their time and leave an exceptional heritage to mankind, the Interstice™ is the ideal project. What's better than this landmark where generations will flock to admire its majesty and consult its temporal references?

Thanks to technology, *the present Age makes the now and everywhere, available to the most audacious*, ensuring instant visibility and worldwide impact. This is an un hoped-for opening to establish your influence on the world market by making a landmark hatch on the continent of your choice.



Being a professional architect, you have two major advantages that most people don't have: *expertise* and *technology*. Your knowledge of specialized software allows you to elaborate complex structures within a relatively short period of time. With a simple click you can...

- model various aesthetical polyhedral elements
- change dimensions at will
- modify material and finish
- simulate an environment
- enhance appearance with light effects and shadows
- create views from different angles and rotate the structure



Such assets make the structure easier to sell. This innovative concept can also assure you leadership in the field and represents a unique occasion to get distinguished on the international scene. Then, at last, will come time to proceed to the most exciting phase: stepping from theory to practice, evolving from dream to reality, and going from abstract to tangible: *the construction*.

Are you at crossroads? Here's a project incarnating the beginning of a new adventure surpassing the imaginary. The future honors good decisions. The Interstice™ constitutes a refreshing concept in a world of rampant conformism. In order to maximize your chances of success, it is preferable to ensure that *you*

*are...*

- ambitious, bold and visionary
- an excellent administrator
- professional and autonomous

*have...*

- an expertise in architecture
- time, energy and determination
- a great capacity to adapt to evolution

*want...*

- to innovate in the field of architecture
- to answer the needs of a globalization headed market
- to achieve audacious realizations

*like...*

- to travel and get acquainted with other cultures
- promoting your own achievements to foreign lands
- negotiate for your own account substantial contracts

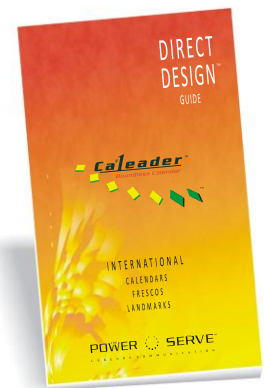
If this matches your profile, this project might be your dream come true. Do not just turn the page, begin a new chapter. Furthermore, in appreciation of your exceptional achievement, Légende Communication may grant you an honorific award underlining your distinctive contribution.

An Interstice™? ... It's about *time*!

ORDER YOUR MASTER LICENSE  
FROM LÉGENDE COMMUNICATION AND GET YOUR  
**DIRECT DESIGN™ GUIDE**  
THEN START USING THE  
CALEADER™ CONCEPT FOR ALL YOUR PROJECTS.\*

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2. Draw up and sell international FRESCOS
3. Produce and sell *Boundless Calendar™* GAMES
4. Set up and teach *Boundless Calendar™* COURSES
5. Design and promote universal LANDMARKS\*\*
6. INNOVATE new *Boundless Calendar™* prototypes
7. DEVELOP new *Boundless Calendar™* applications
8. PROMOTE your projects...



\* Limited to one point of sale. See 'LICENSES' section next for more details.

\*\* See « INTERSTICE™ LANDMARK CONSTRUCTION LICENSE » in the 'LICENSES' section below

### THE 50 PAGE TIME-SAVER DIRECT DESIGN™ GUIDE COMES WITH THE MASTER LICENSE

Whether you are an individual or a business, the DIRECT DESIGN™ Guide is a helpful companion for original artworks (frescos), architecture\* (landmarks), business (publicity), commerce (prints), leisure (games) and education (courses); and this, at a very affordable price. It will help you proceed with a coherent conception of yours. This basic technical information will pave the way for you to achieve an original work for any year you want. For instance, if you wish to proceed with a design for 2035, these guidelines will provide you with the information needed to achieve your creation for that specific year so it is accurate, functional and ready to be implemented. After that, you'll be in a position to update it year after year. Subject matters are listed below so you may know exactly what to expect.

\* Regarding architecture, the rights granted by the *Master License* are strictly limited to design and promotion. Sale/construction is prohibited without first having acquired the *Interstice™ Landmark Construction License* from Légende Communication.



### 1. CALEADER™ DATES

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- General date layout guidelines
- Examples of various weekly patterns
- Basic methods for differentiating week/weekend groups
- Date listing
- Weekly display of months' beginning and end

### 2. DATA RELATED TO THE GREGORIAN CALENDAR

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- Anatomy of the Gregorian year
- The 14 year models
- The 28 month models
- Duplication of an identical month model within the same year
- Reuse of a month model in subsequent year

### 3. PLANTS CALEADER™ FRESCO: Monthly design notions

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### 4. 3D BRICK-WALL CALEADER™ GAME: Data for any lunar or solar calendar

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### 5. INTERSTICE™ CONSTRUCTION

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- Proportions: psychology of perspectives
- Surroundings and location
- Interstice™ elements' layout and display
- Interstice™ appellation of the construction
- Public access to the Interstice™

### 6. QUICK TIME REFERENCE TOOLS

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- Over 50 years of instant reference (2020 to 2075)
- Caleader™ samples of all 14 year models of the Gregorian calendar
- Listing of all 28 month models of the Gregorian calendar – all in Caleader™ format (Archetype collection needed to display any given year)
- The 28 year cycle of the Gregorian calendar

# LICENSES



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#### WORLD LICENSE



Caleader™ prints	Education	Artwork	Leisure	Byproduct***	Interstice™	Shalom Interstice™
✓	✓	✓	✓	✓	no	no

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### SUMMARY

	Caleader™ prints	Education	Artwork	Leisure	Byproduct ***	Interstice™	Shalom Interstice™
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<p><b>ARTWORK LICENSE</b></p> <p>The <i>Artwork License</i> grants the licensee the RIGHTS* to produce and sell one (1) artwork based on the Caleader™ concept such as a fresco for instance, may it be inside or outside. Limited to one (1) artwork. The <i>Master License</i> may cover the initially artwork. Each subsequent artwork is subject to one <i>Point-of-Sale License</i>.</p>	no	no	✓	no	no	no	no
<p><b>LEISURE LICENSE</b></p> <p>The <i>Leisure License</i> grants the licensee the RIGHTS* to design, produce and sell (1) one leisure product (game) based on the Caleader™ concept. This license is required for each and every game being marketed. Limited to one (1) marketed game per point-of-sale. The <i>Master License</i> may cover the initial game for one (1) point of sale. Each subsequent marketed game is subject to one <i>Point-of-Sale License</i>. To market any of these games on a wide scale, rather than buying multiple <i>Point-of-Sale Licenses</i>, you could opt either for a <i>territorial, national or World License</i>.</p>	no	no	no	✓	✓	no	no
<p><b>CONSTRUCTION LICENSE</b></p> <p>The <i>Interstice™ Landmark Construction License</i> grants the licensee THE RIGHT* TO SELL OR BUILD one (1) landmark based on the <i>Interstice™</i> Landmark concept.</p> <ul style="list-style-type: none"> <li>Upon acquisition of the <i>Master License</i> from Légende Communication, the <i>Master Licensee</i> is granted the RIGHTS* to design and promote international architectural calendars (termed <i>Interstice™</i>) based on the Caleader™ concept. As a <i>Master Licensee</i>, you are then entitled to DESIGN as many <i>Interstices™</i> as you wish and PROMOTE them to as many potential buyers as you want. However, you are solely limited to design and promotion rights. So if you are planning a sale agreement with a buyer, Légende Communication should be notified at once in order for the project to be granted duly authorization to proceed with its construction. So please read carefully the related information in order to understand the implications about the use of the Caleader™ concept for architecture purpose. The sale or construction of such landmark is therefore forbidden prior to having first acquired the <i>Interstice™ Landmark Construction License</i> from Légende Communication.</li> <li>The <i>Interstice™ Landmark Construction License</i> is limited to the sale or construction of one (1) landmark. Each additional construction of a landmark based on the <i>Interstice™</i> Landmark concept is subject to one <i>Interstice™ Landmark Construction License</i>.</li> </ul>	no	no	no	no	no	no	no
<p><b>Shalom Interstice™ Landmark CONSTRUCTION LICENSE</b></p> <p>The <i>Shalom Interstice™ Landmark (SILK) Project</i> is a unique turn-key architectural venture. It is a historical/cultural milestone. Its 13 structures outline Israel's existence - from birth to rebirth - as well as its legitimate aspirations to peace and justice.</p> <p>Being the architectural version of the Jewish calendar, the <i>Shalom Interstice™ Landmark</i> allows the Jewish collectivity to express its uniqueness through architecture. Being a tangible cultural symbol, it provides data at a glimpse to anyone, from anywhere. Tourists and locals alike may come consult its temporal references in an urban setting favorable to relaxation. The landmark constitutes a pioneering concept susceptible to be admired by today's generations as well as tomorrow's.</p>	no	no	no	no	no	no	✓



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## SUMMARY

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Caleader™ prints  
Education  
Artwork  
Leisure  
Byproduct\*\*\*  
Interstice™  
Shalom Interstice™

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